

# DANCEAFRICA MIAMI 2024

SPONSORSHIP DECK

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# DANCEAFRICA MIAMI 2024

Dear Potential Sponsor,

We hope this letter finds you well. Delou Africa, is a non-profit organization dedicated to preserving and promoting African culture through music, dance, and educational programs. We are thrilled to announce that we will be hosting DanceAfrica Miami 2024, a vibrant and enriching cultural festival that celebrates the rich heritage of Africa and the African diaspora through engaging performances, workshops, and community outreach.

This year's event promises to be an unforgettable experience, with an array of performances by renowned artists, educational activities, and community-building initiatives designed to celebrate and deepen understanding of African cultures. To make this event a success and ensure it reaches the widest audience possible, we are reaching out to potential sponsors who share our passion for cultural preservation, education, and diversity.

We are inviting you to be a part of this exciting journey by considering one of our sponsorship packages. Each level of sponsorship comes with its unique set of benefits, designed to provide your organization with maximum visibility and engagement opportunities, both with our audience and within the broader community.

Enclosed, please find detailed information on each sponsorship level, including the specific benefits associated with each. We believe that your support would not only contribute to the success of DanceAfrica Miami 2024 but also align with your organization's commitment to cultural diversity, education, and community engagement.

We would be delighted to discuss these opportunities further and explore how we can tailor a sponsorship package that meets your organization's marketing and community outreach goals. Your participation would be invaluable to us and to all those who come together to celebrate and learn through DanceAfrica Miami 2024.

Thank you for considering this opportunity to partner with Delou Africa for DanceAfrica Miami 2024. We look forward to the possibility of working together to make this event a landmark celebration of African culture and heritage.

Warmest regards,  
Delou Africa, Inc





## Festival Overview

The African Diaspora Dance & Drum Festival of Florida (A.D.D.D.F.F.), was born in 2010, as a world class annual international celebration of Dance, Music and Culture.

In 2016, with the help and blessings of the late Charles" Baba Chuck" Davis Delou Africa, Inc. proudly established the festival as "DanceAfrica Miami". Miami became one of five cities recognized under the nationally acclaimed African festival network "DanceAfrica". That same year Delou Africa, Inc. became a proud recipient of the Knight Arts Challenge. The foundation supported our efforts to increase Delou Africa's festival audience.

DanceAfrica Miami expands the knowledge base of the community through a variety of program components for the entire family to enjoy. Our cultural engagement includes African dance, drum & music workshops, yoga, a concert extravaganza, a panel discussion, health screening, a global bazaar, and a free Children's Village Zone that includes Movements & Rhythms of Africa, arts & crafts, and African Folktale.

## Current Stats

Date: Friday August 2-4, 2024

Location: Florida Memorial University- Miami Gardens, Florida

Number of Guest in Attendance: 500+

Festival Activities: Dance & Drum Workshops, Marketplace,  
Children's Village, Concert Extravaganza

Marketing: Social Media, Radio & Grassroots Outreach



# DanceAfrica Miami 2024 Sponsorship Packages

## *Synergy Sponsorship - \$5,000.00*

- Prominent logo placement on all event marketing materials, including posters, flyers, and banners, step and repeat.
- Full-page advertisement in the event program.
- Mention in all press releases and media coverage.
- Dedicated social media posts (5 posts across all platforms) highlighting the sponsor's contribution.
- Complimentary VIP tickets for the event (10 tickets).
- Exclusive meet and greet with performers and artists.
- Vendor booth space at the event.
- Recognition during the event.
- Recognition on the DanceAfrica Miami website as a major sponsor.



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# DanceAfrica Miami 2024 Sponsorship Packages

## **Arts Sponsorship - \$1,000.00**

- Name and logo placement on the event website and in the event program.
- Quarter-page advertisement in the event program.
- Dedicated social media post (2 posts across all platforms) highlighting the sponsor's contribution.
- Complimentary tickets for the event (4 tickets).
- Recognition during the event via a public announcement.

## **Preservation Sponsorship - \$500.00**

- Name and logo listing on the event website.
- Business card-sized advertisement in the event program.
- Dedicated social media post (1 post across all platforms) highlighting the sponsor's contribution.
- Complimentary tickets for the event (2 tickets).
- Public thank you during the event.



DANCEAFRICA  
MIAMI 2024

# DanceAfrica Miami 2024 Sponsorship Packages

## *Diversity Sponsorship - \$250.00*

- Name listing on the event website.
- Recognition in the event program as a supporter.
- Social media acknowledgment (1 shared post across all platforms).
- Complimentary ticket for the event (1 ticket).

Sponsorship Deadline  
July 1st, 2024

[www.DANCEAFRICA.org](http://www.DANCEAFRICA.org)

[www.DELOUAFRICA.org](http://www.DELOUAFRICA.org)

(305) 978-3866 | [delouafrica0@gmail.com](mailto:delouafrica0@gmail.com)

ALL SPONSORSHIPS ARE  
100% TAX-DEDUCTIBLE

WE THANK YOU FOR YOUR SUPPORT!

